

Empower your customers to access their vehicle information and your dealership on demand

## Stay Connected With Your Customers Anywhere, AnyTime

Leverage Custom Mobile Application to Interact With Your Customers

www.midealersolutions.com

### INSIGHT

Send service reminders, updates about new inventory, surveys, track customer feedback, and MORE through your very own mobile app!

Stay connected with your customers with your very own iPhone, Android or tablet application. Apple and Android represent more than 75% of the smartphone market – and about half of all local searches are performed on mobile devices. That means there's a big opportunity for your dealership to leverage a custom mobile application to interact with consumers.

### WHY A MOBILE APPLICATION?

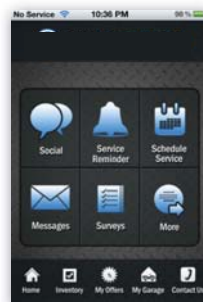
A mobile app gives customers access to information about their vehicle and your dealership on demand. Customers can enter their vehicle information and receive targeted messages about service appointments, special promotions and other relevant information via push notifications. A mobile app provides an easy way for customers to connect with your dealership, anywhere, anytime.

### LEARN MORE ABOUT miAPP

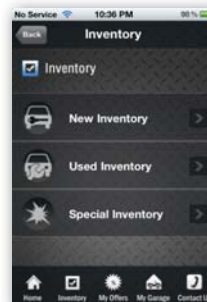
miApp lets your dealership create an iPhone, Android or tablet app to efficiently share information with your customers. The simple interface lets you send service reminders, updates about new inventory, surveys, and even track customer feedback. Customers can use the app to receive custom information about their vehicle, and schedule service appointments.



Garage



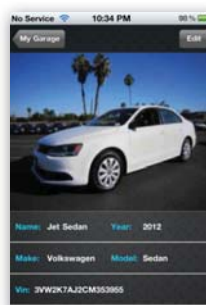
Menu



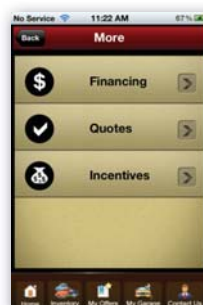
Sales



Splash



Garage



Incentives



Dashboard



Reports

**miApp**

Write to [sales@midealersolutions.com](mailto:sales@midealersolutions.com) or call us at **1.866.575.8731** for more information or to meet a miDealer Solutions Marketing Consultant.



Minacs Marketing Solutions