

Time sensitive,
personalized messages
delivered to your
customers instantly

Text Messaging: A Cost-Effective Way to Acquire or Retain Customers

Ensure Your Appointment Reminders, Special Offers or Contests are Instantly Delivered to the Customer

www.midealersolutions.com

INSIGHT

Sending personalized text messages to your customers has never been easier. With our 4-Step process you can send short, relevant communications to your customers' mobile phone instantly!

Text messaging allows you to communicate with consumers by sending a short, relevant message to them through their mobile phone. A cost-effective way to acquire or retain customers, miText lets you schedule, segment and personalize your campaigns and promotions to be delivered via text message to well targeted customers.

WHY TEXT MARKETING?

By sending marketing messages through text, you're ensuring your appointment reminders, special offers or contests are instantly delivered to the customer. Coupled with their high open rate, the immediate nature of text messaging makes it the perfect way to deliver time sensitive information to your customers.

LEARN MORE ABOUT miTEXT

Our easy 4-step process makes building, segmenting and approving campaigns incredibly simple. Plus, you're able to personalize each text message using dynamic content, and schedule campaigns using our marketing calendar. Try miText for your service appointment reminders, surveys, contests or next promotional campaign.

miText

Write to sales@midealersolutions.com
or call us at **1.866.575.8731** for more
information or to meet with a miDealer
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